

**Name**

Antonio Palmiro Volpentesta

Role

Associate Professor

Short CV

Antonio P. Volpentesta has been carrying out research and studies for almost 40 years in the areas of operation research, information systems, economics and management engineering. He has published some books and over 100 papers in these areas, many of them on international referred journals. He acts as referee or associate editor for many scientific journals, and member of many conference program committees. He is the Director of GiudaLab (DIMEG-Unical), an information management engineering laboratory where some university spin-offs have been incubated and many regional, national and European projects have been carried out in the past 20 years. His current research interests include collaborative networks, knowledge management, learning systems, social media marketing, food information management.

Teaching Activities

Docente del corso di E-business e Reti di Imprese (E-Business and Collaborative Networks) Corso di Laurea in Ingegneria Gestionale (Management Engineering).

Docente del corso di Economia e Organizzazione della Imprese ICT (Business and Economics of ICT) Corso di Laurea in Ingegneria Informatica (Computer Science Engineering).

Selected Publications

A. P. Volpentesta, *A framework for human interaction with ubiquitous services in a smart environment*, CHB 50 (2015) 177–185.

A. P. Volpentesta, A. M. Felicetti, *Temporal Valued Business Centrality of Users in Online Commercial Social Networks*, J. of Technologies in Knowledge Sharing 10/1 (2014) 31-47.

A. P. Volpentesta, S. Ammirato, M. Della Gala, *Classifying short agrifood supply chains under a knowledge and social learning perspective*, Rural Society 22/3 (2013) 217–229.

A. P. Volpentesta, S. Ammirato, *Alternative Agrifood Networks in a regional area: a case study*. IJCM 26/1-2 (2013) 55-66.

A. P. Volpentesta, A. M. Felicetti, *Representing and Mapping Research Competencies within a Scientific Community*, IJKCCM: Annual Review 12 (2012) 85-100.

A. P. Volpentesta, S. Ammirato, F. Sofo, *Collaborative Design Learning and Thinking Style Awareness*, IJEE 28/4 (2012) 948-958.

A. P. Volpentesta, S. Ammirato, R. Palmieri, *Investigating effects of security incident awareness on information risk perception*, IJTM 54/2-3 (2011) 304-320.

A. P. Volpentesta, *Hypernetworks in a directed hypergraph*, EJOR 188/2 (2008) 390-405.

Research Lines

Evaluation of influencers in social media buzz marketing
Food information provision in the internet of food era
Modeling user interaction with ubiquitous services in smart environments
Knowledge management and informal learning in alternative agrifood networks
Organizational forms and ICT tools for local food systems
Information risk perception of enterprise managers
Collaborative project learning and thinking styles
Knowledge representation of research competences in a scientific community
Organizational learning and innovation in collaborative networks
Hypernetworks as combinatorial structures for Collaborative Networks
Design and evaluation of e-commerce interfaces
Virtual enterprise formation