

**Name**

Saverino **Verteramo**

**Role**

Researcher

**Short CV**

He graduated in 1995 in Management Engineering and, after some years of professional activity, in 2003 he received his Ph.D. "Economics and Management Engineering" from the University of Rome "Tor Vergata." His main research topics concern the business administration under different points of view (management control, knowledge management, impact of social media, innovation and technology management for marketing, purchasing and supply chain). He is responsible for corporate communications and social media on behalf of DIMEG and Studies in Management. Member of the Internship Commission, annually organizes the series of seminars for obtaining the professional qualification ADACI for the buyer activities. He collaborates with the Liaison Office Unical within the project Contamination Lab conducting seminars and mentoring activities at the start-up support.

**Teaching Activity**

Professor of the following courses:

- "Business Administration", First Level Degree in Management Engineering.
- "Economics and Business Administration", First Level Degree in Chemical Engineering and Environmental Engineering.

**Selected Publications**

P. Grimaldi, L. Perrotta, V. Corvello, S. Verteramo, An agile, measurable and scalable approach to deliver software applications in a large enterprise, International Journal of Agile Systems and Management (in press).

E. Pantano, S. Verteramo, Will new technologies change the shopping experience as social activity, in Proceedings of the 8th annual Euromed academy of Business conference University of Verona, Italy September 16-18, 2015.

V. Corvello, A. Genovese, S. Verteramo, Knowledge sharing among users of scientific social networking platforms, Frontiers in Artificial Intelligence and Applications, Vol. 261 (2014), 369-380.

S. Verteramo, M. De Carolis, Balancing Learning and Efficiency Crossing Practices and Projects in Project-based Organisations: Organisational Issues. The Case History of "Practice Groups" in a Consulting Firm. The Electronic Journal of Knowledge Management, 7/1 (2009), 179-190.

D. Laise, P. Migliarese, S. Verteramo, Knowledge Organization Design: a diagnostic tool, Human Systems Management, IOSPress, 24/2, 121-131.

### **Research Lines**

- Organization of business processes for knowledge management;
- Knowledge management in project based organizations
- Cluster and cooperative networks.
- Social Media, Social Networks, Multichannel communication strategies;
- Innovation and technology management for marketing
- Social media impact on firm performance
- Business performances analysis and measurement
- Management Control Systems.
- Business modeling e design.
- Purchasing management.
- Agile Project Management;